# **Sponsors**

# Introduction

### **Quick Answer**

- To add or edit a sponsor, login to your **Club Control Panel**.
- Click the Site Content tab.
- Select **Sponsors** from the left-hand menu.
- To add a sponsor, click Add Sponsor.
- To edit a sponsor, hover over the grey spanner and click Edit Sponsor.

Sponsors play a pivotal role in grassroots sport, with virtually every club relying on some form of sponsorship to help with running costs.

Your Pitchero club website provides tools to upload sponsor banners and sell advertising space around your club website - an excellent way to increase revenue.

## **Sponsor Banners**

Home Ne	ws & Calendar Teams Videos &	Photos Payments Shopping	Contact Information
Sponsors			Join The Club
PROPERTIES		HAMPTONS	Simon Manuel PAOPEATY SEAVICES LINITED
AL Co Properties Match Day Sponsor Alco Properties are a friendly and reliable development, interior design and renovation contractors More	The Crown Inn Club Sponsor The Crown Inn Chiddingfold Celebrate a win? - Commiserate your losses? - Looks like rain? Pop into More	Hamptons International Junior Sponsor Leading property agents across the globe.	Simon Manuel Property Services Match Day Sponsor Simon Manuel Property Services is a family owned business; we pride ourselves on the definition of (
Robert's Stores ♦ ♦ LONDIS bor task tasky	hilton sharp & clarke		More
Robert's Stores Match Day Sponsor Providing The Best Value Locally For all your daily groecines always at your convenience. Find us	Hilton Sharp & Clarke Match Day Sponsor Chartered Accountats Play the revenue with a straight bat but score as many runs as possible.		

#### Uploading a new sponsor

Access your Club Control Panel and click the 'Site Content' tab, then select 'Sponsors' from the left-hand menu.

Next, click the green 'Add Sponsor' button on the right-hand side.

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Staff & Officials	18	Cropleys Suz	ruki		1	Active	4. *	
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Enter the sponsor's name, type and a description. Add a URL for the sponsor's website if desired and click 'Choose File' to upload a sponsor logo. Finally, click the green 'Save' button.

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### Тор Тір

- In order for the sponsor logo to display correctly, the image to be uploaded should be either a .jpg or .gif file type and be 300 x 125 pixels in size.
- If you want to track how often a sponsor banner is clicked, use a **bitly** link.

#### Managing sponsor locations and increasing visibility

Sponsors can appear in a rolling sequence near the top of your homepage, and can also be listed at the bottom of the page. They can display on news items, as well as individual team pages and even player profiles!

There is also a dedicated page for all of your sponsors under the 'Information' navigation header. Here, you can view the further information for each sponsor that is specified in the sponsor description.

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To get started, access your Club Control Panel and click the 'Site Content' tab, then select 'Sponsors' from the lefthand menu.

Locate the sponsor and click on the relevant number that is displayed under the 'Placements' column. This number displays the number of placements this sponsor has on your website.

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Shop	Lincolnshire Co-operative	1	Active	4. •
Custom Sections	Chestnut Homes	1	Active	4.*
Staff & Officials	Cropleys Suzuki	1	Active	4. •
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On the following page, tick the relevant pages where you would like the sponsor to appear.

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To attach a sponsor to an individual player, click the name of the player's team under the 'Players' column, then tick the players whose pages you want the sponsor to appear on.

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Finally, click the green 'Save' button at the bottom of the page.

#### Using sponsors in your bespoke header and background artwork

For clubs on the Standard or Pro Package, you can also incorporate sponsors with clickable links into your bespoke header image, providing further prominence to headline sponsors and allowing your club to generate additional revenue in the process.



<4>Editing or deleting an existing sponsor

Access your Club Control Panel and click the 'Site Content' tab, then select 'Sponsors' from the left-hand menu.

Hover over the spanner icon on the right-hand side of the relevant sponsor and click 'Edit Sponsor' or 'Delete Sponsor'. Alternatively, click the sponsor's title to edit the sponsor.

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Staff & Officials	18	Cropleys Suz	ıki		1	Active	4. *					
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When editing the sponsor, complete the changes you wish to make and click the green 'Save' button to confirm the changes.



Then complete any necessary changes to the sponsor's placement before clicking the green 'Save' button again.

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Any changes made will then automatically be updated on your website.

