# Introduction

# **Quick Answer**

- Login to your Club Control Panel.
- Click Site Content.
- Select **Documents** or **Links** from the left-hand menu.

All documents and links appear under the 'Information' section of your website.

# **Documents**



# **Uploading a New Document**

To upload a new document, access your Club Control Panel and click the 'Site Content' tab, then select 'Documents' from the left-hand menu.

Next, click the green 'Add Document' button.

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Complete the form, adding a title and description.

Click the 'Choose File' button to select the required document from your computer.

	Choose File No file chosen
Title	Anowed me types. pdi, doc, dock, kis, kisk, ppt, pps, pptk, ppsk, zip, jpg, jpg, gii, pig
Group	General Documents 🔹
Description	
Status	● Public ○ Private
Cancel	

If required you can assign the document to a group of existing documents. For more information, see 'Groups' below.

Finally, select whether the document should be 'Public' (available to all internet traffic) or 'Private' (requires a member to login). For more information, see '**Private Documents**' below.

When you are finished, click 'Save'.

# Тор Тір

- You can upload any of the following formats: .pdf, .doc, .docx, .xls, .ppt, .pps, .pptx, .ppsx, .zip, .jpg, .jpeg, .gif, and .png.
- If you have a problem uploading a document, please contact support@pitchero.com

# **Editing and Deleting Documents**

To edit or delete an existing document, go to your Club Control Panel and click the 'Site Content' tab, then select 'Documents' from the left-hand menu.

Hover over the spanner icon to the right of the relevant document name and click 'Edit Document' or 'Delete Document'.

Name	Status	Uploaded Uploaded By
General Documents		
Under 18s Membership Application	Public	26th Aug 2015
Over 18s Membership Application	Public	26th Aug Edit Document
Membership Direct Debit	Public	26th Aug 2010
Home Fixture List Poster	Public	25th Aug 2015

If editing a document, update the relevant fields and then click 'Save' to save your changes.

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	Edit Docum	ient				0 /
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pplicat	Description	2015 / 2016 Membership applicati	on for under 18s			ad Waps
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2015						-
	Cancel				Save	-
015/2016	5 Season			Public	07th Aug 2015	Mark Wages

# **Please Note**

• Once deleted, a document cannot be recovered.

## Groups

Separate documents can be organised into groups. To create a new group, click the grey 'Add Group' button on the Documents page. Give the group a name and click 'Save'.

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lame	Status	Uploaded	Uploaded By		
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Under 18s Membership Application	Public	26th Aug 2015	101110-004	٩	
Over 18s Membership Application	Public	26th Aug 2015	-	٩	
Membership Direct Debit	Public	26th Aug 2015	Mark Trapelicit	٩	
Home Fixture List Poster	Public	25th Aug 2015	Mail Highlight	٩	
2015 - 2016 Season Ticket Application	Public	14th Aug 2015	Not Report (1	٩	
Club Tour Policy	Private	21st Aug 2015	1010-011-011	٩	
Club Platinum Flyer	Public	21st Aug 2015	tion regulate	٩	
Activity Camps Summer 2015	Public	07th Aug 2015	No. Inc. in case of the local distribution o	٩	
O2 Touch Rugby Details	Public	07th Aug 2015	Intel Maple A	4	

Once the group is created, use the drag and drop icon to move documents in and out of each group.

The same drag and drop icon can be used to reorder your documents.

Name	Status	Uploaded
General Documents		
+ Under 18s Membership Application	Public	26th Aug 2015
Over 18s Membership Application	Public	26th Aug 2015
Membership Direct Debit	Public	26th Aug 2015
Home Fixture List Poster	Public	25th Aug 2015
2015 - 2016 Season Ticket Application	Public	14th Aug 2015
Club Tour Policy	Private	21st Aug 2015
Club Platinum Flyer	Public	21st Aug 2015
Activity Camps Summer 2015	Public	07th Aug 2015
O2 Touch Rugby Details	Public	07th Aug 2015

## **Private Documents**

When uploading a document, you can choose to make the document public (available to all internet traffic) or private (requires a members login).

to do this, use the multiple choice form shown when the document is first uploaded. If you choose to make the document private, you can then select which group(s) to grant access to by selecting the checkboxes to the left of the required group name(s).

File Title	Choose File No file chosen Allowed file types: pdf, doc, docx, xls, xlsx, ppt, pps, pptx, ppsx, zip, jpg, jpeg, gif, png
Group	General Documents *
Description	
Status	Public O Private

Once uploaded, a document cannot be changed between public and private. To make a public document private or vice versa, you must delete the document and re-upload.

# Тор Тір

- Create a group containing private documents that only coaches can access.
- This is a great way to share coaching material without passing your secrets on to rivals.

# Links

Pitchere Club Rank: # 3	Membership * Admin * 🐼 Pitchero	con
READIN WWW.	IG HOCKEY CLUB readinghockayclub.org.uk	
Links	Join The Club	
External Links Official XII suppler to Reading Hockey Club: http://www.gsam.co.uk/Rockey/Rockey/Rockey/Reading-Rockey/ Essefundations: Visi can cale funds for the ship hy sharening online	FirturesLive - What's On at Reading HC http://w.futureslive.com/club/8/whats-on/Reading	
and it won't cost you a penny ! http://www.easyfundraising.org.uk/		
Video and Photos RSK0 is the efficial photographer for Reading backey Cikit. Order all your photos devety via Raviv website, A % of sales goes towards cikit fundasiong http://www.rskg.co.uk/nto	Videos of games are posted to the YouTube Reading Hockey Club TV alte. http://www.youtube.com/user/ReadingHockeyTVIfeature=watch	
Links to Sponsors	N Marine Marine Marine	



# **Adding a Link**

To add a link, go to your Club Control Panel and click the 'Site Content' tab, then select 'Links' from the left-hand menu.

Next, click the green 'Add Link' button on the right side of the screen.

Add the link URL and a comment, then click 'Save'.

# **Editing and Deleting Links**

To edit or delete an existing link, go to your Club Control Panel and click the 'Site Content' tab, then select 'Links' from the left-hand menu.

Hover over the spanner icon to the right of the relevant link name and click 'Edit Link' or 'Delete Link'.

When editing a link, update the relevant fields and then click 'Save' to save your changes.

• Once deleted, a link cannot be recovered.

# **Grouping Links Together**

To group links together, go to your Club Control Panel and click the 'Site Content' tab, then select 'Links' from the lefthand menu.

Click the grey 'Add Group' button, add a group name and click 'Save'.

Once the group is created, use the drag and drop icon to the left of the link name to move links in and out of each group.

The same drag and drop icon can be used to reorder your links.

• To increase the prominence of an individual link, add them as homepage quick links. CLICK HERE to learn more.

# Club Documents & Links (JS)\*

# **Quick Guide**

Firstly, click on the Site Content tab in your Club control panel

Then, click on Documents from the left-hand menu

Select 'Add Document' and input the relevant information

Documents will display under the Information tab on your Club Website.

The file types we accept are: pdf, doc, docx, xls, xls, ppt, pps, pptx, ppsx, zip, jpg, jpeg, gif, and png.

## **About this Guide**

In this guide you will learn how to: Add in a document; create groups for your documents; create private documents and customise your membership forms. We will also share with you some top tips surrounding club documents.

### Introduction

Whether it's player registration forms, minutes from your last AGM or even detailed coaching plans; all clubs use and store documents in one way or another.

Pitchero simplifies how Club Documents can be stored and published to specific members of your club.

#### Adding a document

A whole range of document types can be uploaded to your Pitchero website, including pdf, doc, docx, xls, xls, ppt, pps, pptx, ppsx, zip, jpg, jpeg, gif, and png.

However, if you do have any problems uploading a document, contact our Support Team.

Documents are uploaded within the Club Control Panel under the Site Content section and display under the Information tab.





To upload a document, access the Documents section under Site Content, then click 'Add Document'. Attach your document, specify a title, assign the group and add a description.

Finally, select whether the document should be public or private to certain membership roles. Then hit save!

Upload Docur	nent
File	Choose File No file chosen Allowed file types: pdf, doc, docx, xls, xlsx, ppt, pps, pptx, ppsx, zip, jpg, jpeg, gif, png
Group Description	General Documents *
Status	● Public ○ Private
Cancel	Save

## Groups

Documents can be segmented into different groups, to allow you to group related documents together.





Popular grouping mechanisms include subject, team/section or even date.

If you wish to reorder your documents or simply promote one, you can drag and drop the order of the documents as you wish.

### **Creating private documents**

	Status O Public O Private
Only the sele	d groups will be able to download this document:
Supporter	Club Member 📄 Player 📄 Parent 📄 Coach 📄 Staff Member 📄 Staff/Official 📄 Team Adm
Wehmasters	n download all documents by default.
reprindicers	

When uploading a document, a Webmaster can choose whether it is public or private. This will either allow everyone access, or restrict access to users with certain member roles.

### **TOP TIP**

Why not create a group containing private documents that only coaches can access. This is a great way for your coaches to share coaching material with other coaches throughout the club, without passing your secrets onto rivals.

### **Membership forms**

The facility to collect your members information online is available for your club in the Membership section of your Club Control Panel, allowing Webmasters to capture all of the relevant information required from new and existing members.



Membership	<ul> <li>Membership Fields</li> </ul>	+ Add Field
Dashboard	Name (standard field)	
Membership Database	- Harre (annual a new)	
Requests	Gender (standard field)	
Manage Conflicts	Date of birth (standard field)	
Groups	Email address (standard field)	
Teams	Address (standard field)	
Fields	* Sahaal Mama (austam Galif)	
Import	<ul> <li>School Name (custom field)</li> </ul>	4.1
Export	Occupation (custom field)	4.*
Invite	Coctors Name (custom field)	٩, ٣
	Shirt Size (custom field)	۹. ۳
	* Mobile Number (custom field)	٩. •

These fields are fully customisable, so whether it be telephone numbers, addresses, schools or medical conditions, it can be collected through the website, and the information is stored securely within the Membership Database.

Name *	Name	
Short Name *	Short Name	Used as the column title on the Manage Members page
Description	Description	
Type of field *	Text field single line	Υ
This field will contain	Anything     Numbers only	
Who can view/edit? *	<ul> <li>Club admins and members</li> <li>Only club admins</li> </ul>	
Is the field mandatory?	<b>I</b>	
Club Signup Forr	n	
Show in signup form?	2	
For which members?	<ul> <li>Club Members</li> <li>Players</li> <li>Parents</li> <li>Their children</li> <li>Coaches</li> <li>Staff Members</li> </ul>	

To add in a custom field, access the Membership section within your control panel, click Fields on the left hand side.

Click 'Add Field', we provide you with some template fields but if you wish to create another, click 'Create your own field, then fill in the details of the information you wish to collect from members.

You can even select whether the field is mandatory, and who it should be filled in by.

Click here for more information on adding a custom field that suits your requirements best.

## Pitchero Top Tips -

In order to get your documents noticed by visitors to your website, we recommend publicising your documents in as many ways as you can.

This can be done by: adding the Documents section as a quick link on your homepage; add the document in to any news items that are relevant to the document; or even add the document as a homepage slide so that it shows prominently on your website.

### Feedback

As ever, if you have any feedback or queries, please don't hesitate to contact our **Support Team** who will be happy to help.

# **Creating The Perfect Match Report\***

# **Getting Started**

- Introduction
- Step 1: Preparation
- Step 2: Headline and Tagline
- Step 3: Content
- Step 4: Summing Up
- Step 5: Photos

### Introduction





Writing the all-important match report can be a daunting experience but a club website would not be complete without them.

With this step-by-step guide, Pitchero will help you create a professional match report ready for your club website and the local press.

### **Step 1. Preparation**



If you know you will be writing a match report, remember to take a pen and paper to the game, or use your smart phone to make notes.

To save time, try to get hold of the team selection or a list of players before kick off. You can then add notes next to each name or shirt number.

Finally, always take a camera. Publishing photos with your match report will instantly increase the number of views.

Matc	h Re	port	4 day	ys ago
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First Team

Sat 28th Mar, 15:00 South Division. Chelmsford City 0 1 Havant & Waterlooville



# Hooper Strikes in Controversial Match By Adam May

JONATHAN HOOPER'S winner kept Havant's play-off hopes within reach, as both sides finished the match with ten men. View Match Centre »

Your headline must attract the reader's attention in 2 seconds, so make sure you use a short, sharp sentence, no longer than six words.

#### 'Old Boys FC win epic battle'

The tagline should then be used to provide key details, including the final result in one or two sentences.

'Olds Boys FC come from behind in wet and windy conditions to win 4-3 at home to league leaders Villa Park. Old Boys now go top with 3 games left to play.'

**Note:** Pitchero will always list the classified result at the top of the match report, so you do not need to enter this in the headline or tag line. You should instead use the space to be creative!

### **Step 3. Content**

A strangely subdued Blues side slipped to a most disappointing defeat to a fired up Huntingdon side who fully deserved their first win over Kettering for some considerable time.

The game started well for Kettering and Joe Daniel opened the scoring, before this was equalled by the home side, playing up the hill and into the strong wind.



Worse followed as poor defence allowed the home forwards to drive over from close range for their opening try.

Daniel pulled three points back, but then Huntingdon stretched their lead still further with 2 tries and a conversion. James Taylor gave the Blues some hope with a 36th minute try, which Daniel converted to leave the half-time score 20-13 to the hosts.

When writing the body of the text start by listing key events in the order they happened.

- Goals or tries.
- Penalties or conversations.
- Substitutes on and off the field.
- Red or yellow cards.
- Injuries or stoppages in play.
- Also include; exciting periods of play and well executed moves.

Now that the key events are in place, you can begin to add more detail and background:

- What was the weather like? What state was the pitch in?
- What have been the past results between the two teams?
- Where are they in the league table?
- Which team has the better form going into the game?

### **TOP TIPS**

Be specific, do not ramble. Use short paragraphs no longer than two sentences. Include where appropriate the names of players and coaches. Always be positive. Never be negative.

#### Step 4. Summing up

Sent off: Chelmsford City: Mark Haines (17, violent conduct) Havant & Waterlooville: Ed Harris (17, violent conduct)

Scorers: Chelmsford City: None Havant & Waterlooville: Jonathan Hooper (24)

HT Score: 0-1

Attendance: 660

City Man of the Match: Michael Toner

Once the body of the report is completed, write a conclusion summing up the teams performance.

Why not include a quote from the coach, team manager or a dedicated parent?

You can also include a list of areas which needs work, such as defence or attack, and a list of targets which the team can aim for.

At this time, it's also a good idea to thank your opposition and the referee or umpire.

Finally, and this is very important, make sure to finish by promoting upcoming games and training sessions.

Who are you playing next and where? What time should you meet? Are you training this week? If so, which day and at what time?

The match report will be read by all player and parents so make the most of it!

## Step 5. Photos



To make your match report an instant success - always use a photo. Even if you lose by 50 goals, users will still read the report to view the photos.

Include as many photos as you can and pick the best photo to use at the top of the page.

Remember, Pitchero allows all members to upload and share photo albums with a club website and each album can be assigned to a specific match report. So make sure you encourage parents and supporters to upload their photos!

If you do not have a photo from the game, simply use a photo of a player from a past game or a team photo.

## Feedback

As ever, if you have any feedback or queries, please don't hesitate to contact our **Support Team** who will be happy to help.