

# Benefits

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## Video Summary

Online Payments - The Benefits



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## 1. Increase revenue

Chasing non-paying members is exhausting and time-consuming. Often the result is unpaid membership fees and lost revenue for your club.

By collecting fees online a club can quickly identify those members who have not paid, sent them an email reminder and record their names until payment is received.

The result: **100% payment collection.** No more missed payments and more revenue for the club!

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## 2. No paperwork

Collecting membership fees using cash or cheques creates a mountain of paperwork.

Time is wasted sorting half completed registration forms and misspelt cheques, causing frustration and lose of

revenue.

Collecting payments online requires **NO paperwork**. All forms are created and completed online and the data stored within the secure club membership database.

Payments are automatically wired to the club bank account and each stage is recorded and tracked online.

Detailed reports can be downloaded and exported to Excel in seconds.

No paperwork - no stress - more time saved - more revenue collected.

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### 3. Everything in one place

Many clubs collect fees using a combination of cash, cheques and online payments. This is not a problem.

The Payments control panel can be used to record cash and cheques, as well as online payments.

This means all payments are recorded in one place, and the information is stored within the online membership database.

This means all payments for the club can be recorded and tracked in one secure place online, whether it's cash, cheque or an online payment.

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### 4. Super flexible

The same payment tool can be used to collect all club payments. These could include:

- Membership fees
- Club subs
- Match fees
- Player fines
- Donations
- Fundraising
- Player sponsorship
- Tour collections
- Match tickets
- Social events

Plus much more....

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## 5. Safe and secure

Pitchero does not store bank information or process any payments ourselves.

Instead we work with a payment provider called GoCardless who use military grade encryption to store and process each payment and are an Authorised Payment Institution regulated by the Financial Conduct Authority.

[Click here](#) to learn more about GoCardless.

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## 6. Save money

How many membership payments do you miss each year? 10%? 20%? More?!

If 10 players are missed and they all owe £100, that's £1,000 of revenue lost to the club!

The cost of collecting payments is only 2.9% per transaction, tiny when you consider how many extra payments your club will collect.

Plus, it's all online. Which means you will save money from:

- Not having to visit a bank - saving petrol and time.
- No paper forms - saving stationery and printing costs.
- No post - saving on stamps and envelopes.
- No cheques - saving on bank fees.

All of these costs are reduced or eliminated when moving online.

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## 7. Open 24/7

Club members can pay online 24 hours a day, 7 days a week via any computer, tablet or mobile phone with access to the Internet, meaning there is NO excuse not to pay.

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## 8. Be proactive

Pitchero Payments allows clubs to send a payment request direct to a member's email inbox.

This means you do not have to wait for the next match or training session, but can request payment immediately and get paid within days not weeks!

Boost your club cashflow and get things done quicker and more efficiently with online payments. Start today!

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